

DOMENICO *Wines*

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FOR IMMEDIATE RELEASE

DOMENICO WINES NOW COMMERCIALY AVAILABLE THROUGHOUT NEW JERSEY

*Spirits Unlimited To Carry Award-Winning Domenico Wines
Produced By Local Winemaker*

Toms River, NJ--October 17, 2006—Domenico Wines, one of the fastest growing, family-owned boutique wineries in the U.S., has announced that major East Coast wine and spirits retailer, Spirits Unlimited, will now offer Domenico Wines in its stores throughout Ocean and Monmouth counties in New Jersey. Dominick and Gloria Chirichillo established the Domenico wine label in 2004 and have seen their business grow rapidly on both the East and West coasts. Domenico Wines produces 22 different wines, which have won more than 40 awards in less than eighteen months.

“We are tremendously excited to have Spirits Unlimited offer Domenico wines commercially throughout the New Jersey area,” said winemaster Dominick Chirichillo. “We began our wine business in Toms River and it’s a great feeling to have our wines now widely available in our hometown area,” Chirichillo said.

In addition to Domenico Wines, Chirichillo founded the Bacchus School of Wine (the first organized home winemaking facility in the U.S.) in Toms River, NJ in 1996. In 1999, he franchised the Bacchus Schools of Wine throughout New Jersey, and, at one point, grew that business to five Bacchus Schools. Today, under Dominick’s guidance and nurturing, the Bacchus School of Wine in Toms River remains the largest and number one winemaking club in New Jersey.

According to Spirits Unlimited Operations Manager, Bruce Hamilton, Domenico Wines, produced from California grapes from Napa, Santa Cruz Mountains and Amador regions, will be available throughout their Ocean and Monmouth store locations beginning in November. “We are proud to present Domenico Wines in our stores,” Hamilton said. “As local entrepreneurs, Dominick and Gloria have successfully established themselves as winemakers committed to producing high quality wines,” Hamilton said. Spirits Unlimited was established in 1984 and has 22 retail locations in the New Jersey area. Their website is www.spiritsunlimited.com.

About Domenico Wines

Founded in 2004 by Dominick and Gloria Chirichillo, Domenico Wines is one of the newest and fastest growing, family-owned boutique wineries in the U.S. Since its inception, Domenico’s master winemaker, Dominick Chirichillo, has been committed to the highest standards of winemaking. As a result, the Domenico family of handcrafted wines has won national acclaim

and an outstanding number of wine awards. As one of the newest members of the Santa Cruz Mountains Winegrowers Association, Domenico most recently was awarded a remarkable eight new medals for its eight wine entries in the 2006 Santa Cruz Mountains Wine Competition, bringing the total number of Domenico awards to 40 medals. For more information or to purchase Domenico Wines, visit www.domenicowines.com.

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